

MINNESOTA DANCE

M A R A T H O N

**Fundraising
Guide**

Welcome

Welcome to University of Minnesota's Dance Marathon! Thank you for signing up to dance with us and support the families of Gillette Children's hospital.

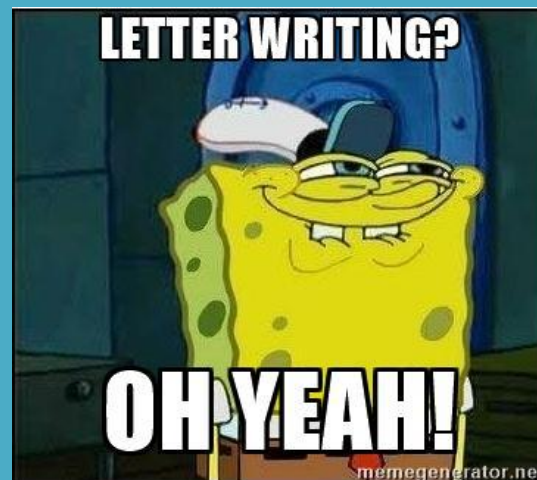


Who to Ask

- Family
- Friends
- Neighbors
- Family Friends
- Colleagues
- Coaches (current/an old)
- Church members

Write a Letter

People enjoy the time you take to write a letter. Think of how you feel when you receive one!



Write an Email

This is an easy way to spread our cause and also attach your personal fundraising page link for extra convenience!

at the end of this packet there is a email draft that you can use



Text your Friends

Even just a simple text asking for a couple dollars can make a HUGE difference!

When ur waiting on a text back then realize you haven't even texted them back for them to text back



TEXTING

More important than human contact

VENMO

It's easy as 123..

1. Download the app
2. Create an account
3. Send the link to family & friends



Social Media

Probably the easiest way to raise support is to post on social media! You can even attach the link to your individual page.



Use our hashtags!

#gopherthon2019

#FTK

#MDM

Email Template

Hello _____,

This March I will be participating in Minnesota Dance Marathon at the University of Minnesota. Each year this event raises money to support the families being cared for at Gillette Children's Specialty Healthcare in St. Paul. Fellow students and I will be dancing for **8 hours straight** to show our support and demonstrate the strength our miracle families show every day!

Gillette Children's Specialty Healthcare is different from other children's hospitals, they are internationally recognized leaders in the diagnosis and treatment of children and adult who have complex medical conditions. Many patients require lifelong care and your contribution, no matter the amount, can make an impact on the families involved.

For the event, I have set a fundraising goal for myself of ****enter goal****. I would any and all donations I receive in support of the kids and families of Gillette Children's Specialty Healthcare. Any donation is helpful and all donations are tax deductible. Donating online is safe and easy! To make an online donation please click here ****attach link to INDIVIDUAL fundraising page****

Thank you so much for showing your support for Minnesota Dance Marathon and the children and families of Gillette Children's Specialty Healthcare!

****sign name****